

EDUCATION

CREATIVE CIRCUS, 2010-2011

Art Direction

Learned everything I know and found my passion, while convincing my family The Circus was a real school.

INDIANA UNIVERSITY, 2006-2009

B.A. Journalism

Switched my major three times, but still graduated in three years, and actually do something in the field I ended up in.

EXPERIENCE

MOMENTUM WORLDWIDE, 2020-current

Creative Director

Lead creative across experiential and traditional work with The Coca-Cola Company, UPS, and S&T Bank. Often with a sports marketing and partnership angle.

UTOKA, 2017-2020

Group Creative Director

Led creative department across work with The Coca-Cola Company, Newell Brands, Manhattan Associates, gusto!, Rinovum Health, and all new business.

J. WALTER THOMPSON, 2016-2017

Senior Art Director

Creative for U.S. Marine Corps, Quaker State, US Virgin Islands. Won pitches for Church's Chicken, Atlanta Falcons, and Intralot.

22SQUARED, 2012-2016

Art Director

Creative for The Home Depot, Toyota, Costa-Rica Tourism Board, Publix, American Standard, Baskin-Robbins, Dunkin', Krystal, and SunTrust Bank.

CREATIVE CIRCUS, 2014-2016

Teacher

Taught Art Director for Copywriters, and 6th Quarter Teams

METHANE STUDIOS, 2011-2012

Intern

Used my OCD for good, helping organize and ship orders, and illustrated and printed a poster for Chatham County Line band.

FUSION ADVERTISING, 2011-2012

Account Intern

Dabbled in everything, realized I belonged on the creative side.

TROPHIES

UTOKA NEWSPAPER, UTOKA

Atlanta ADDY - Gold, Magazine Design

National ADDY - Gold, Best of Print

HOLIDAY COASTERS, UTOKA

Atlanta ADDY - Silver

SAVE THE AMERICANS, COSTA RICA TOURISM BOARD

Atlanta ADDY - Best in Show, Integrated Campaign, Experiential

The Drum - Ad of the Week #SlothSweepstakes

FLUSH FOR GOOD, AMERICAN STANDARD

North American Effie Award

Atlanta AMY Award - Best in Class

Atlanta ADDY - Bronze, Print

THINGS I DO OUTSIDE OF THIS

Mentor. Worked with art directors, designers, and student through the AIGA Atlanta Mentorship Program, ADPList, Miami Ad School, The Creative Circus, and Savannah College of Art and Design.

Mom. Hardest and most rewarding job in the world, I'm a proud mother to two sweet boys, Jesse Perry (4) and Bram Dylan (2). Also my long-haired chihuahua Chloe and Triumph the Insult Dog impersonator Ralph AmariCooper.

#UNEXPECTEVERYTHING, TOYOTA COROLLA

Atlanta AMY Award - Web & Interactive

BO BURNHAM & NO FRIENDS, BO BURNHAM

Atlanta ADDY - Silver, Illustration

ATLANTA HISTORY TOLD, ATLANTA HISTORY CENTER

Atlanta ADDY - Silver, Print Campaign

Published in Paste Magazine & CMYK

GOLBLUMINGS, BLOG

Featured on BuzzFeed, Tosh.0, AOL, Mental Floss, and The Graham Norton Show

TOP 100 CREATIVES, CMYK MAGAZINE (Issue #53)

Soccer. Played my whole life competitively - high school, club, Olympic Developmental Program, internationally in Tel Aviv and Santiago, and locally for Sons of Pitches, FC.

Cycling. Certified Cycle Instructor I use only on my Peloton.

Other. Reality TV connoisseur. DIYer. Painter. Review Writer. Been blocked on Twitter by 1 celebrity. Then un-blocked.